**Project Progress Meeting with Project Supervisor, Professor Lo**

Data: 5 March 2020

Time: 0930hrs – 1000hrs

Meeting Agenda: Update project supervisor on project progress for after mid-term review

Items Discussed:

1. Midterm feedback
2. Progress update
3. Next steps

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­

1. Midterm feedback

* Presentation submission was clear
* Generally no issues, might want to consider having the correlation between ratings/sentiments to be displayed on a log scale

2. Progress update

* Requested for additional sales data from client so that we can start working on the sales analysis
* Continuously improving accuracy of model
  + Working on the semi-supervised model for LDA

3. Next steps

* The final review (dashboard) can try to think of a story (user journey) that is even more convincing, given that there’ll be additional visualisations introduced
* Final requirements
  + 1min video
  + Digital poster
* For competitor analysis, ask client about the strengths/weaknesses of specified competitor
  + Try to associate data insights with the domain market knowledge